



Alex Brockhagen, construction-project coordinator, U-Haul Tax Department, Jennifer Schwartz, administrative assistant, U-Haul Marketing/Storage Product Group, and Steve Hibbard, facility maintenance technician (FMT), UHC of Eastern Arizona (Co. 723), lead U-Haul Team members.



U-HAUL Wins First-Place Award in 14th Annual Phoenix Veterans Day Parade



During the awards banquet on Nov. 18, Jessica Hailey, administrative assistant, U-Haul Corporate Communications/Media and Public Relations, accepts award from parade Grand Marshall Gabriel Perez.

PHOENIX – On Thursday, November 11, 2010, U-Haul International, Inc., participated in the 14th Annual Phoenix Veterans Day “Defending Freedom Protecting Dreams” Parade, showing all of Phoenix that “U-Haul Salutes Our Veterans and Troops Throughout the World.” And for the second time in seven years, the U-Haul parade entry won the first-place award in the Civilian-Vehicle Category.

More than 60 team members from the Towers and Technical Center, along with Jason Turcotte, president, U-Haul Company of Western Arizona (Co. 721), Jim Pena, president, U-Haul Company of Eastern Arizona (Co. 723), and Chris Clark, president, U-Haul Company of Phoenix Metro (Co. 822) made a success of our seventh year of participating in the parade.

Showcased in this years parade was the United We Stand SuperGraphic truck, created in honor and remembrance of those who lost their lives on September 11, 2001. Also featured were the commemorative SuperGraphic trucks which pay homage to the five branches of our military – Army, Navy, Marine Corps, Air Force and Coast Guard. The Soldier Ride commemorative SuperGraphic is meant to encourage Americans to show support for our wounded veterans and to provide public awareness of the Wounded Warrior Project, which provides comfort, aid, counseling, rehabilitation and family assistance to wounded veterans during their hospital recovery and adjustment to civilian life.

U-Haul Team members handed out U-Haul Supports Our Troops ribbon magnets and miniature American flags to the thousands of patriotic veterans and civilians lining the parade route. Team members Ed Custodio, Molly Gaudreau and Scott and Lindsay Pobieglyo ran along the entire parade route making sure that all veterans had a chance to sign the “Thank You for Serving” board which is sent to troops overseas to show how much we appreciate their sacrifice.

Thank you to everyone who volunteered and made this years parade a huge success.



Lindsey Pobieglyo, U-Haul business analyst, and Scott Pobieglyo, U-Haul engineer, getting signatures from veteran spectators on the “Thank You for Serving” board.



Senior Douglas, U-Haul senior computer support specialist, drove the United States Air Force truck, while Cedric Owens, intern for U-Haul Media and Public Relations, passed out magnets and flags to onlookers.



Catalina Navarro, executive assistant (EA), and Angie Stinsman, traffic control manager (TCM), both for UHC of Phoenix Metro (Co. 822), passed out flags and magnets to the crowd during the parade.



Way To Go, U-Haul!